

Feedback

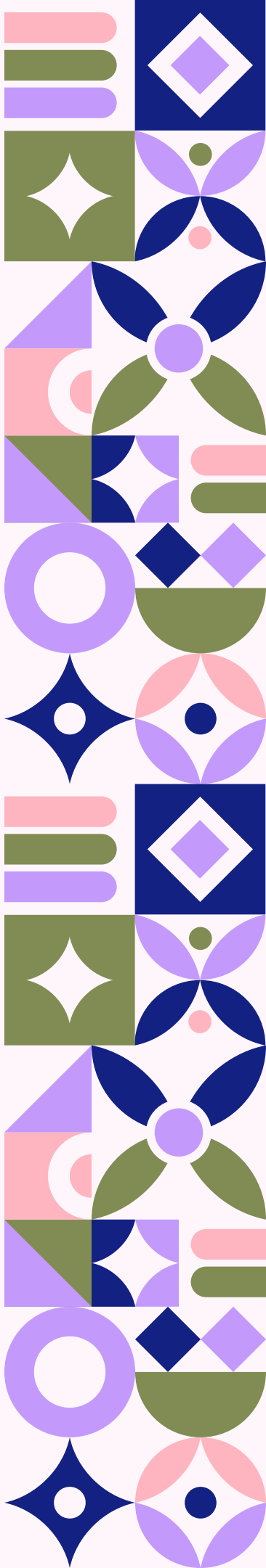


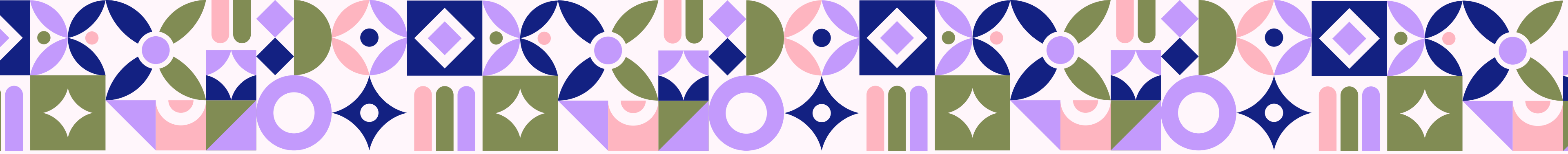
Brief

We asked the team to create a solution that improves the elderly's access to digital music consumption.

Background

Music is a big part of Brazilian history and culture. As a people, we always find excuses to listen to and sing different songs. With the rise of digital ways to enjoy music, the elderly have lost their ability to stay connected.





Requirements

- Low cost for the end consumer
- Easy to understand and use
- Supports independence for the elderly

COMMUNICATION

4 ★

The use of Google Meet and WhatsApp was helpful for easy communication. We had a bit of a hard time making ourselves and our problem understood, but the team was willing to try.

FEEDBACK

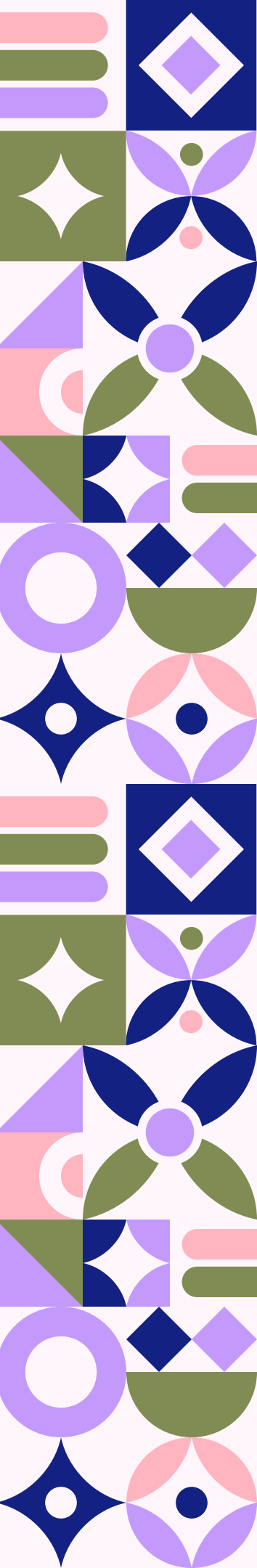
3 ★

Feedback felt a bit slow at times, and a bit vague.

PUNCTUALITY

5 ★

We received everything on time, even if a bit last minute in a couple cases.





Idea Development

2 ★

The overall development of the idea wasn't the best. We didn't feel like any of the designs truly captured the brief and the prototype wasn't clear. The instructions on how it would actually work were written in Italian (which we do not speak) and the measurements were too big for easy construction.

Thank
You

