



# PUENTES: MEMORIA GENERACIONAL

Alessandro Maurizio Polo  
Salvatore Monaco  
Simone Sannino  
Matteo Saracino  
Luca De Ruggiero  
Rocco Tofalo



# DUOS

Wristwatch — Smartwatch  
Gramophone — Spotify  
Radio — Bluetooth speaker  
VHS tape — Netflix  
Pipe — Vape (e-cigarette)  
Sunglasses — Meta smart glasses  
Paper map — Google Maps  
Book — Kindle  
Brick-and-mortar store — Amazon  
Rotary phone — Smartphone  
Taxi — Uber  
Chalkboard — Interactive whiteboard (IWB)  
Typewriter — Laptop  
Cathode-ray tube TV (CRT) — Smart TV  
Headphones — AirPods  
Encyclopedia — Wikipedia  
Letter — Messaging  
Film camera — Digital camera  
Oven — Air fryer  
Cash — Contactless payments





# HOW TO PLAY

40 cards (20 pairs), e.g., Clock↔Smartwatch, Gramophone↔Spotify, Radio↔Bluetooth Speaker. Suggested timer: 20–30s.

- Goal**
- Score points by finding pairs and explaining the link and function of both objects.

- Setup**
- Shuffle and lay the cards face down in a grid. Set the time: 15s to recognize, 30s to explain.

- Player’s Turn**
1. **Recognition** (required)
    - Flip one card and say what it is (name/concept). If you’re wrong or unsure, flip it back and your turn ends.
  2. **Pair Attempt**
    - Flip a second card. If it’s not the match, flip both back and pass the turn. If it is the match, go to Step 3.
  3. **Link + Function** (required to claim the pair)
    - **In 30s, say:**

**Function:** what each object is used for (one line per object).  
**Link:** how one leads to/replaces/evolves from the other (e.g., “from physical media to digital,” “from analog to connected,” “from in-store use to at-home use”). The table votes by majority.  
**If approved** → take the pair.  
**If either part is missing** (function or link) → you don’t take the pair and both cards are flipped back.

Mini-template for Step 3  
OLD Function “It is used to . . .”  
NEW Function “It is used to . . .” [Link] “It goes from . . . to . . . because . . . (evolution/replacement).”





# HOW TO PLAY

**Synonyms ok** (“tube TV” for “cathode-ray tube TV”).

**Brand names can be replaced with a generic description** (e.g., “Spotify = digital music player/service”).

**When in doubt, go with a majority vote.**

## Variants

**Generational assist:** if someone from another generation adds a relevant real anecdote, the player gains +1 (once per turn).

**Tight hourglass:** 10s to recognize, 20s to connect.

## Examples

Clock ↔ Smartwatch: “Both tell the time; the smartwatch adds sensors and notifications. We move from mechanical to connected device.”

VHS tape ↔ Netflix: “Both are for watching films. From a magnetic tape you insert to instant streaming with no physical media.”

Paper map ↔ Google Maps: “Both help you navigate. From static paper to GPS navigation with live traffic.”

Typewriter ↔ Laptop: “Both are for writing text. From typing on paper to a digital editor with save and send.”

