

Concept Screening

Paolo



Mavi



Martina



Daniela



Margherita



Bianca



Final Criteria

ORIGINALITY

EASE
OF USE

ACCESSIBILITY

ADAPTABILITY

REDUCTION
OF
COGNITIVE
LOAD

FLEXIBILITY
OF USE

Matrix

CRITERIA	RANO	LIANA	SOFIA	RIFERIMENT
ORIGINALITY	+	-	-	0
COGNITIVE LOAD	0	0	0	0
ADAPTABILITY	0	-	-	0
FLEXIBILITY	+	0	0	0
EASY OF USE	0	0	0	0
ACCESSIBILITY	+	0	0	0
Total +	3	0	0	
Total -	1	3	3	
Total 0	3	4	4	
Score	2	-3	-3	