

DESIGN CONCEPT SOLUTION

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PROBLEM PROPOSED

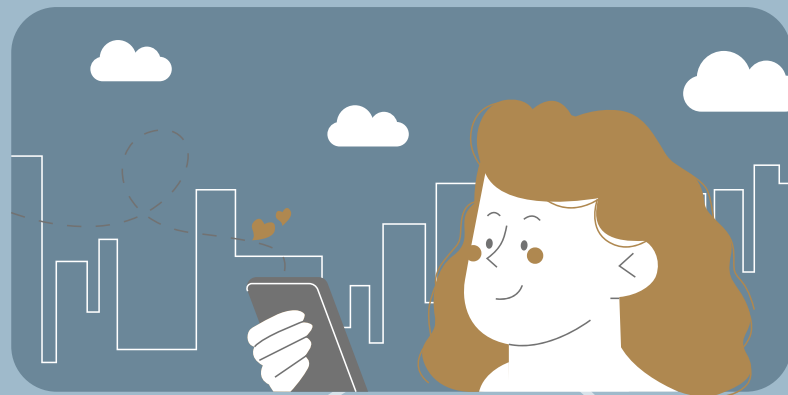
The elderly people in Italy are suffering from loneliness due to not being able to contact their families and loved ones. There are several reasons for this such as, mobility issues, lack of understanding the complex ways of today's technology, sickness/ disability etc.



OBJECTIVE

The main objective of this design solution is to help find a fast, easy and efficient way for elderly people to contact their loved ones without having to learn to use any complicated new technology that is very hard to understand.

SOLUTION PROPOSAL



The product I came up with is a small 8 inch device that is essentially a tablet crossed with a smart phone. It would come with a strong case with detachable strap so that the owner can easily carry it around by wearing it around the neck in this case the device would need to be lightweight and comfortable to wear. In terms of functionality it would have a few accessible buttons at the bottom of the device which can be used as shortcuts. For example quick access to certain software/ apps, or even to make quick calls to family, friends or emergency services. The device would also have a built in high definition camera for face to face calls. The device will use cellular function as the main way to communicate so that a Wi-Fi connection won't be necessary.

PROTOTYPE





THINGS TO CONSIDER

- Battery life
- Durability
- Price/ budget
- How easy is it to set up?
- Would all elderly people agree to this?
- Does it fit their way of living?