

# Design Concept Solution

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# The Problem Proposed:

The main problem that needs to be solved is the amount of elderly people that suffer from loneliness due to not being able to contact their family and loved ones, because of numerous reasons such as: mobility issues, lack of understanding of today's technology, sickness etc.

# The Objective:

The main objective of this design solution is to help find a fast, easy and efficient way for elderly people to contact their loved ones without having to learn to use any complicated new technology that is very hard to understand.

## My proposal of the solution:

I have come up with a product that I consider to be the most efficient. It is a small device like a smart watch that has very limited functions to avoid confusion. It can have buttons for when the elder person wants to see their loved ones and do an activity together or if they need any help. Then this small wrist watch is connected to an app that the loved ones of the elderly will download and use to keep track and be alerted with when the elder person needs assistance or simply wants to see them.



# The 'Prototype'



# Things to consider:

- Battery life?
- Durability?
- Budget?
- Is it easy enough to use?
- Would all elderly people agree to this?
- Does it fit their way of living?