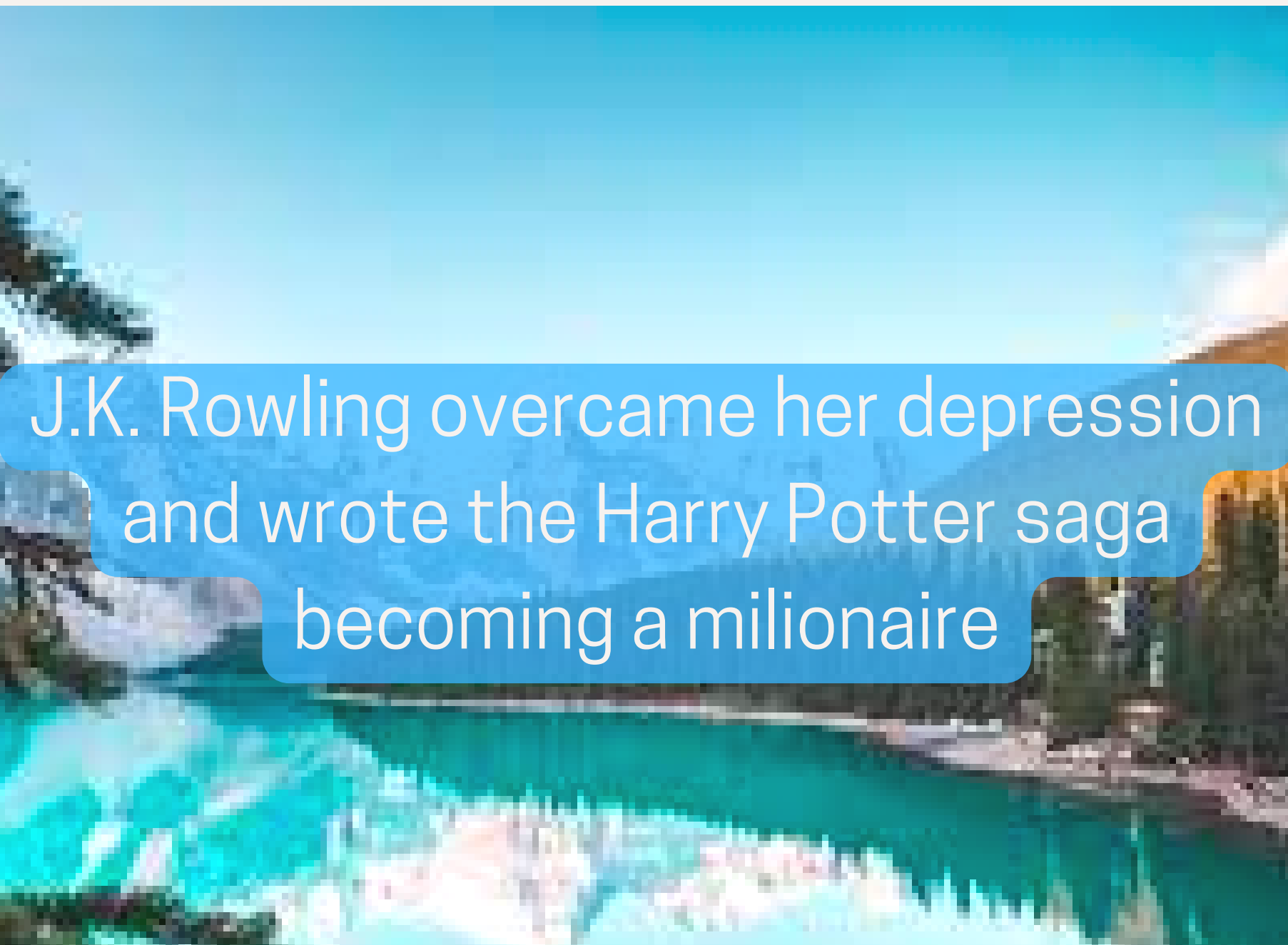


The background features a light beige color with several abstract geometric elements. In the top-left corner, there is a cluster of vertical stripes in various shades of brown and tan. A large, solid tan shape occupies the bottom-left corner. In the top-right corner, there are overlapping organic shapes in shades of orange and brown. The bottom-right corner contains another cluster of vertical stripes, similar to the one in the top-left but with different proportions.


# Solution



J.K. Rowling overcame her depression  
and wrote the Harry Potter saga  
becoming a millionaire

# Our concept

An app where the user receive a motivational message on his phone, this motivational message is a short story of a person who achieve a goal, the text will appear on a natural or relaxing landscape, with the right contrast to make the text readable. In order to deliver the right message there will be a profile page where the user can add info about his mood, so he can receive the most suitable message

A series of vertical bars in shades of brown and tan, arranged in a pattern that tapers towards the right.

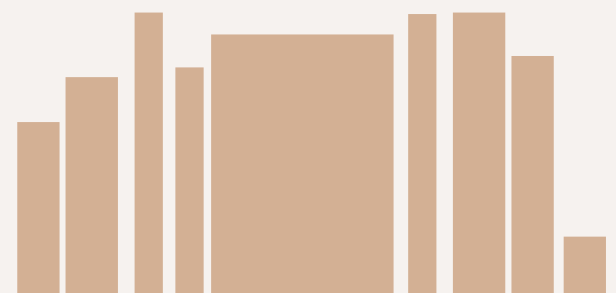
In this app the user can add personal goal achieved that can be reminded to the user when he is in a bad mood





# External Device

A bracelet (like an Apple Watch) that detects physiological parameters related to emotions (heart rate, cardiovascular tone, blood pressure, blood saturation) and that sends a notification with the quote if the user appears to be stressed.



**Aggiungi corpo del testo**