

The background features several abstract geometric elements. In the top left, there is a cluster of vertical bars of varying heights in a light brown color. In the top right, a large, rounded orange shape overlaps with a smaller, darker brown circle. On the left side, a large, light brown curved shape extends from the bottom towards the top. In the bottom right corner, another cluster of vertical bars of varying heights is present, similar to the one in the top left.

Our Proposals



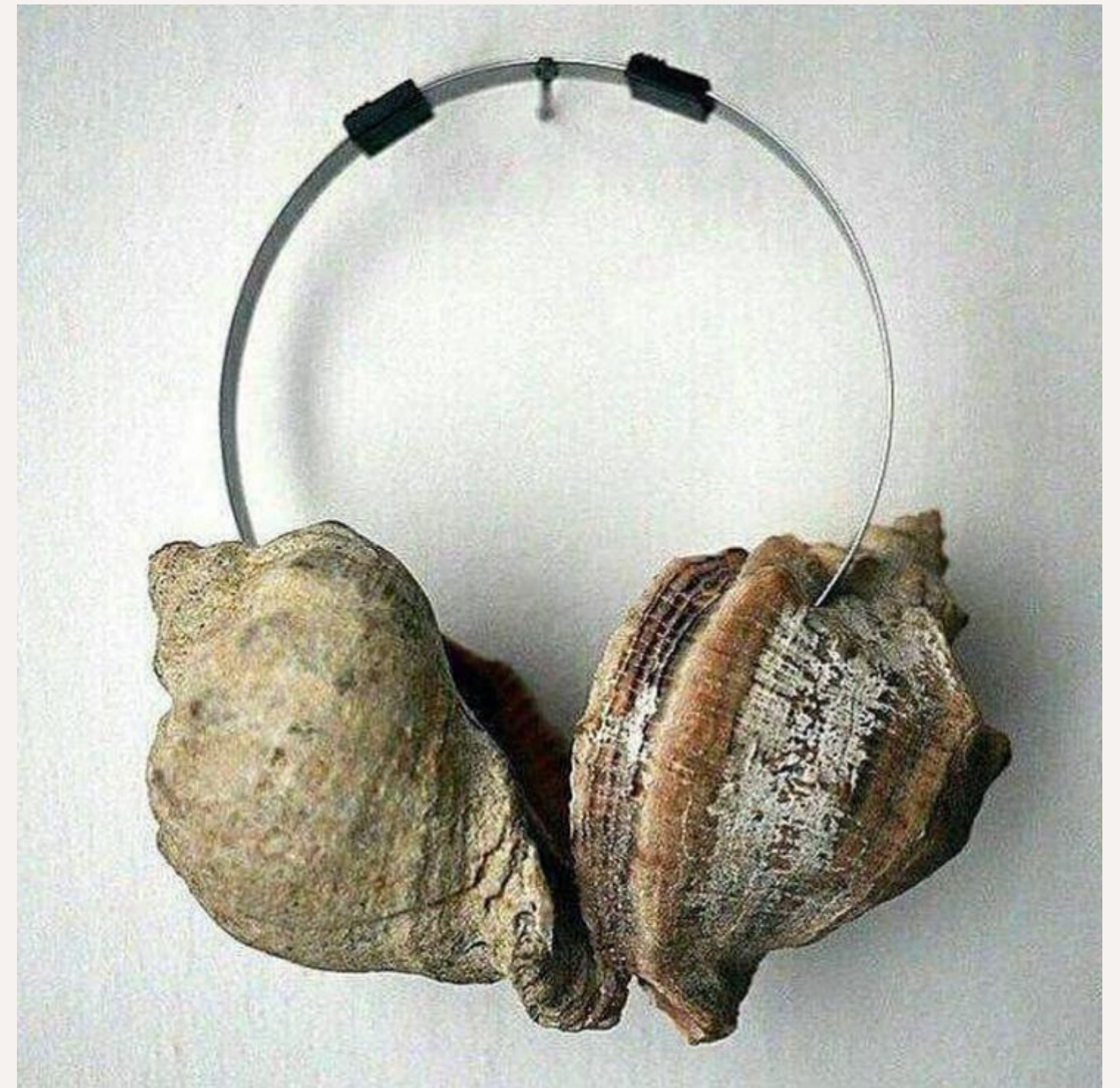
First Concept

An app where the user receive a motivational message on his phone, the text will appear on a natural or relaxing landscape, with the right contrast to make the text readable. In order to deliver the right message there will be a profile page where the user can add info about his mood, so he can receive the most suitable message

Second Concept

An app in combination with a hardware component (headphones) that allows you to listen to the quotes based on soundscape.

You can configure the hardware via mobile and it vibrates to notify the quote. If you want to hear it you can directly wear it or you can approve the notification through the app and then listen to it.



Third Concept



An alternative version of the first app where it doesn't reach a simple motivational sentence but a short history of a person who achieved a great goal, overcoming obstacles.

In this app the user can add personal goal achieved that, sometimes and randomly, are reminded to user .



J. K. Rowling was so poor that she didn't even have a computer. She manually wrote each version of her book to send to publishers. She was rejected many times before she became famous.



Possible implementation

A bracelet (like an Apple Watch) that detects physiological parameters related to emotions (heart rate, cardiovascular tone, blood pressure, blood saturation) and that sends a notification with the quote if the user appears to be stressed.

It can be an idea by itself or it can be an implementation to the previous ideas.

