Design Concepts

Problem to solve:

We have noticed that some mothers' mood improves when they spend time with loved ones and travel, but due to busyness, they do not always manage to do this. As a solution to the problem, we see a place that will help them move to another country, feel its atmosphere, while being with their loved ones. We believe that short-term "journeys" to other countries can make every day a holiday.

Concept 1: Short holiday planner app

- An app that can plan small 2-3 days trips based on current location

- Put in the amount of adults/ children and their ages

- App can suggest places that are suitable

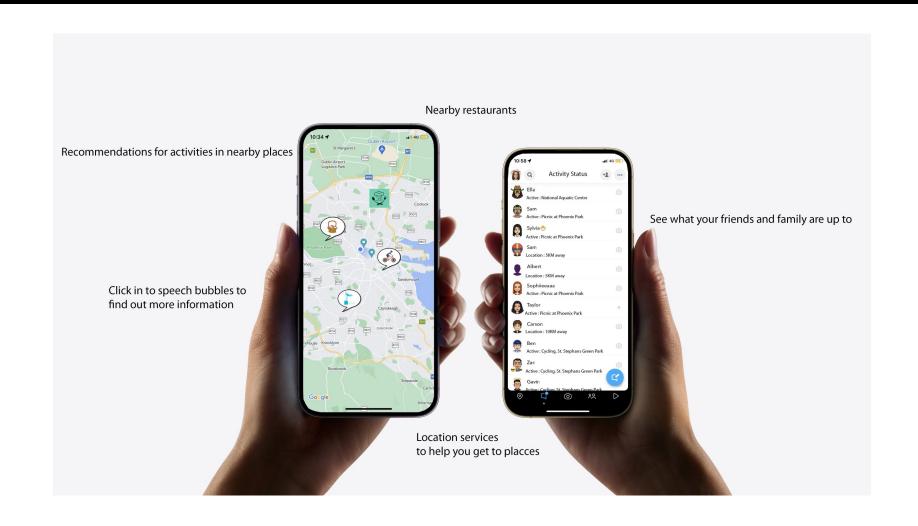- Search for the cheapest and closest holiday

Concept 2: Activities recommendation app

- Put in each other's hobbies and interests/ location
- App recommends places close by and show what family activities you can do
- The price of the activity if it costs any
- Food places after the activity
- Show you how to get there and how long it'll take

Concept 3: Rent caravan app

- Caravan is a vehicle without an engine that can be pulled by car

- Contains bed and cooking equipment so a family can spend their holidays in it.

- Spend family time together to go somewhere nice and close

- When you enter your location, app will show you the best and cheapest place to rent a caravan and you enter the amount of people in your family.

- Select how many days you would like to rent the caravan.

- The app will also provide a checklist what you need to bring with you

Caravan search app

Caravan Search

Amount of days:

No. adults:

No. children:

Location:

Price: per night
Enter dates: 1/12/22-3/12/22

Submit

Checklist:

- ✓ 3 outfits, underwear
- ○ pyjamas
- ○ Socks
- ○ Chargers
- ○ Snacks
- ○ Bottle
- ○ Kettle
- ○ Food to cook
- ○ Water
- ○ Laptop to watch a movie
- ○ Speaker for music
- ○ blankets

Continue