



Gender & Design

Team 11 TU DUBLIN

Project name:

Gift Happiness

Client/Team name:

Team 18

WHY we need
this project:

This project is needed to give people with injuries a outlet to have fun/relax which they have lost due to reduced mobility.

Goals & Objectives

Goals:

- To create a space that people with limited mobility can interact and socialise.
- Designers are extremely involved in understanding the psychology and ergonomics of disabilities they indulge in. Gradually along with being empathetic, the designers today pay equal attention to the creativity and aesthetics of the disability products to make the user feel salient. Few of the disability products are listed below that help the specially-abled people overcome daily tasks. It becomes essential to innovate some simple and smart solutions as well to make the world an undiscriminating and user-friendly place to live. With conscious design solutions, while focusing on barrier-free, inclusive, and accessible designs from architectural spaces to disability products, designers will accomplish to fabricate an 'access for all' world.

Audience Demographics

Athletes with injuries aged 25-30

Problems / Challenges:

- Athletes with injuries often stop attending the place they exercise after an injury. They stay at home which reduces their social life.
- Athletes can fall out of routine and their fitness becomes in jeopardy.

Culture

- Sport is very common for the youth of Ireland and is very important for both their physical health but also their mental health.
- Going to the gym is a big part of Irelands gaelic games, rugby and soccer along with other common sports.

What would an ideal outcome look like for this project?

A space that responds to athletes' loss in physical health and their social life. Somewhere they don't feel detached from their social circles and friends.

Habits of the youth in Ireland:

Irish Dancing



- GAA which is Ireland's national sport is the most common sport which is a mix between soccer and rugby.
- Rugby and soccer is also very common.
- Irish dancing is also something the Irish have always prided themselves in and is popular among boys and girls.

Gaelic. Ireland's national sport



Hurling.



Rugby.

