

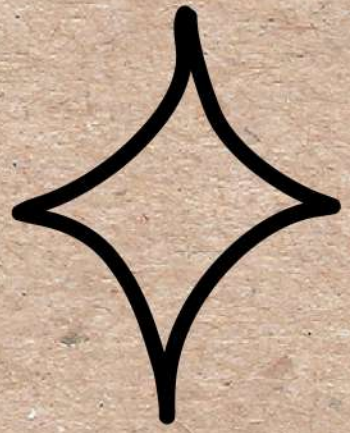


# GENDER & DESIGN

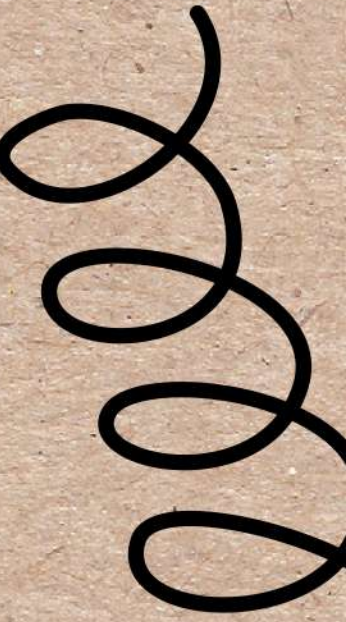
*Team 11 TU Dublin*







# GIFTING HAPPINESS



MAY THE  
LUCK of  
the IRISH  
BE With  
YOU ♡

"The luck of the Irish"

The word comes from 'luc', a shortening of 'gheluc,' meaning "happiness, good fortune".







# FOR THE CLIENT



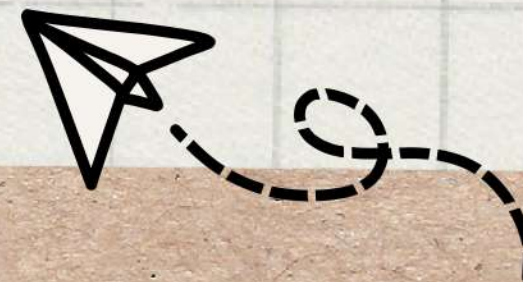
## Audience Demographics:

*Athletes with injuries aged 25-30*



## Culture

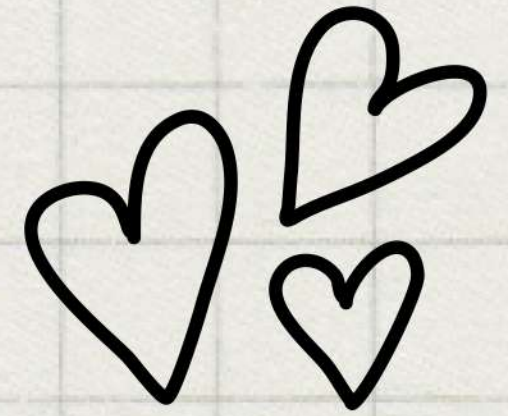
- *Sport is very common for the youth of Ireland and is very important for both their physical health but also their mental health.*
- *Going to the gym is a big part of Ireland's gaelic games, rugby and soccer along with other common sports.*







# IRISH SPORTS



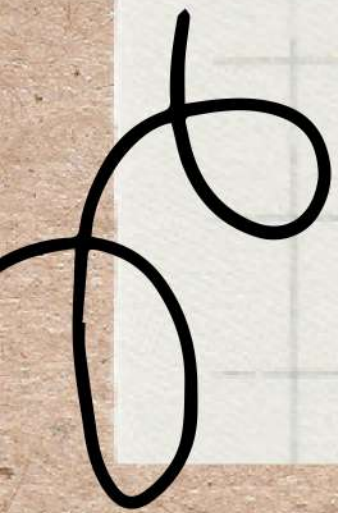
*Gaelic. Irelands national sport*



*Irish Dancing*



*Hurling.*







# QUESTIONS



## Why we need this project:

*This project is needed to give people with injuries a outlet to feel happiness which they have lost due to reduced mobility.*

## Problems :

- *Athletes with injuries often stop attending the place they exercise after an injury.*
- *Athletes with injuries spend most of their rehabilitation at home and do not have the opportunity to socialize, which harms the athlete's morale.*

## What would an ideal outcome look like for this project?

*It should be a product that will help athletes with injuries who stayed at home to be happy and not feel left out of society.*



# GOALS



*Designers are extremely involved in understanding the psychology and ergonomics of disabilities they indulge in. Gradually along with being empathetic, designers today pay equal attention to the creativity and aesthetics of disability products to make the user feel salient. A few disability products are listed below that help specially-abled people overcome daily tasks. It becomes essential to innovate some simple and smart solutions as well to make the world an undiscriminating and user-friendly place to live. With conscious design solutions, while focusing on barrier-free, inclusive, and accessible designs from architectural spaces to disability products, designers will accomplish to fabricate an 'access for all world.*

