

BLACLUB

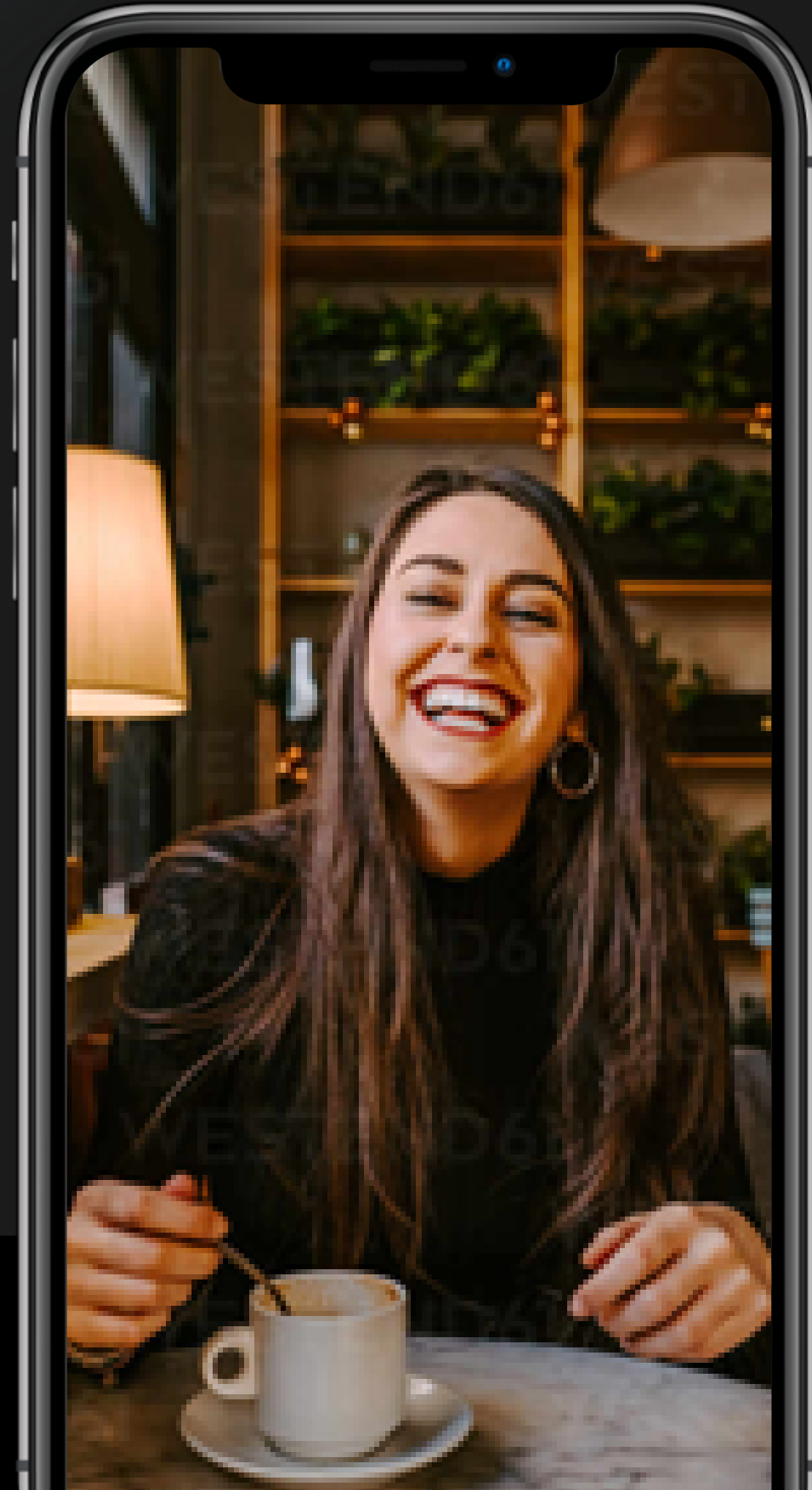
A New Socializing Concept As You Want

GLOBAL DESIGN STUDIO TEAM 1:

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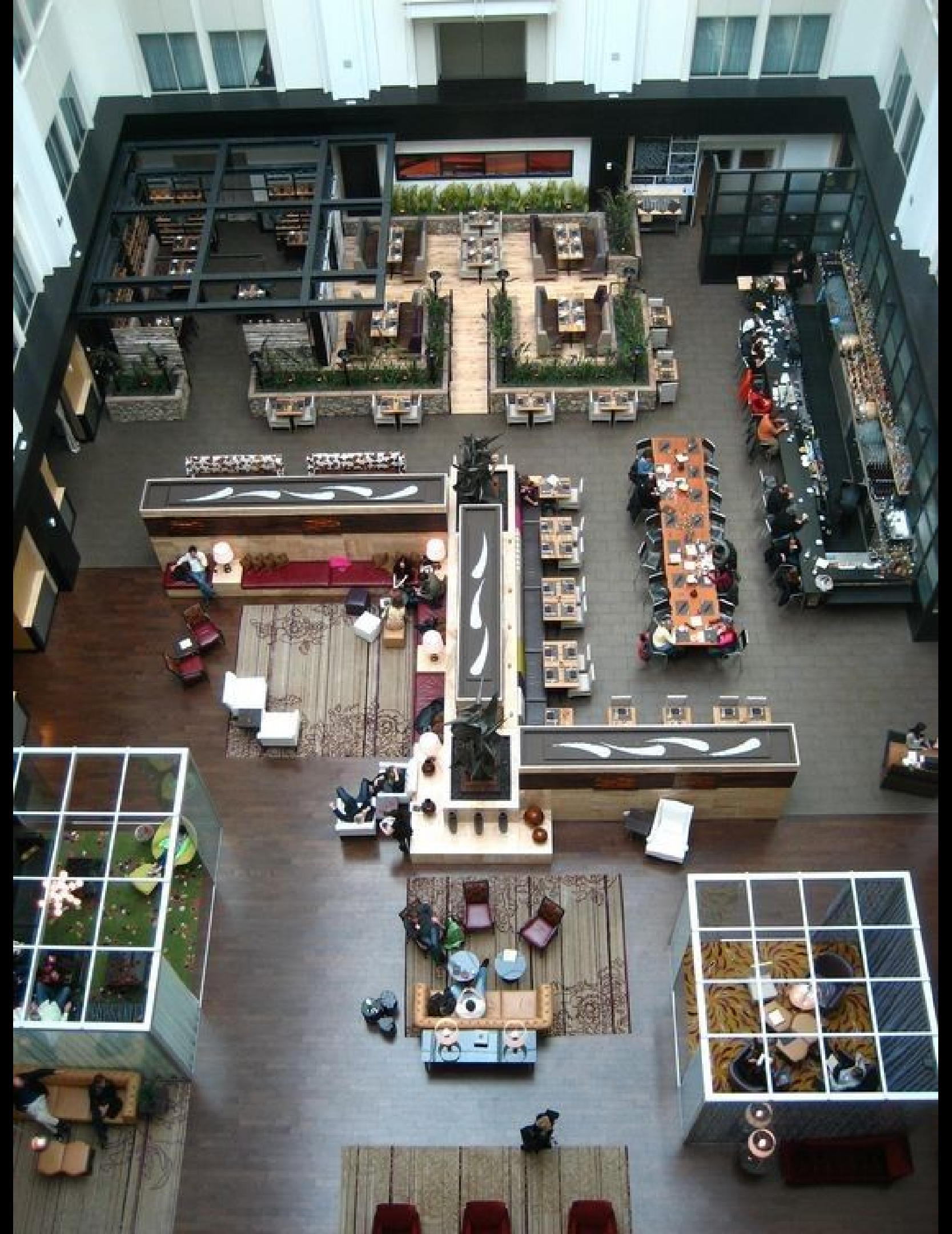


Our Concept:

We designed a social cafe. In this cafe, there are different sections and tables according to hobbies, and people who want to socialize can visit these rooms and communicate with people with common interests. In chains in other cities, this cafe functions as a social formation company.

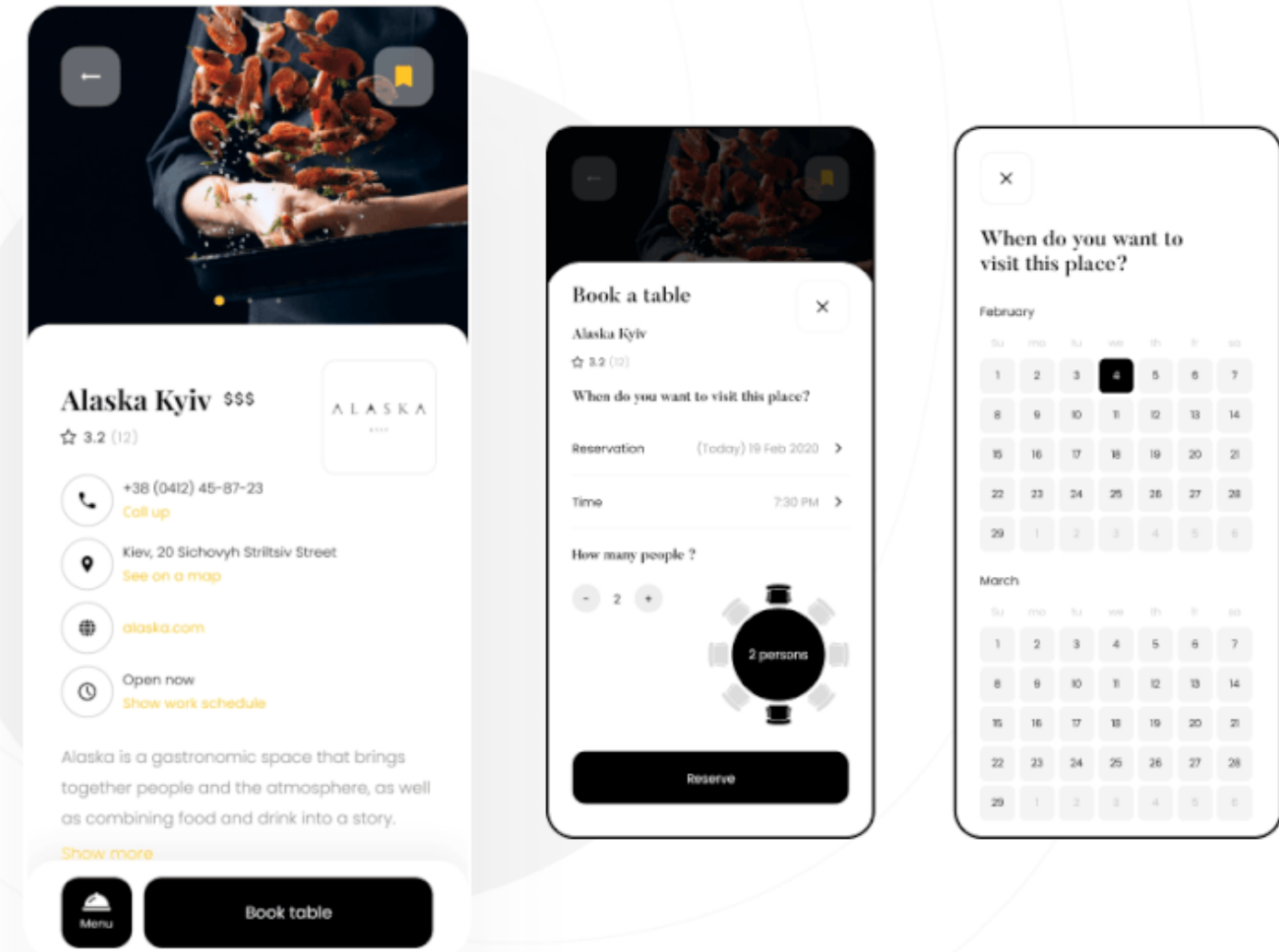
Brand Identity

In the concept we are considering, our aim is to provide an environment where people can socialize completely independently of space and time and develop themselves in any field they want. This formation, which offers the opportunity to socialize either face-to-face or online, aims to branch out worldwide.



Functionality

This cafe also has an app. In the app, there are created rooms; users enter the city information and their area of interest, then join those rooms. Then they organize an event or meeting. In this way, they both socialize and add something to themselves. Anyone who wishes can choose the app or the cafe.

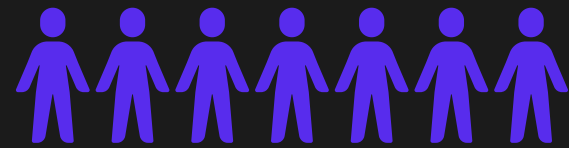


Functionality

In the cafe section of the app, different experiences can be set with the appointment system by accessing add-ons such as the calendar of the concept rooms in the cafe. People can experience these concepts together by going to the cafe where they meet with the help of the app.



Services



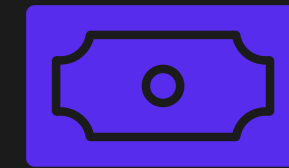
Socializing Everywhere

The targeted usage with the combination of the app and the cafe aims to socialize the users either on the online platform or face to face.



Saving Time

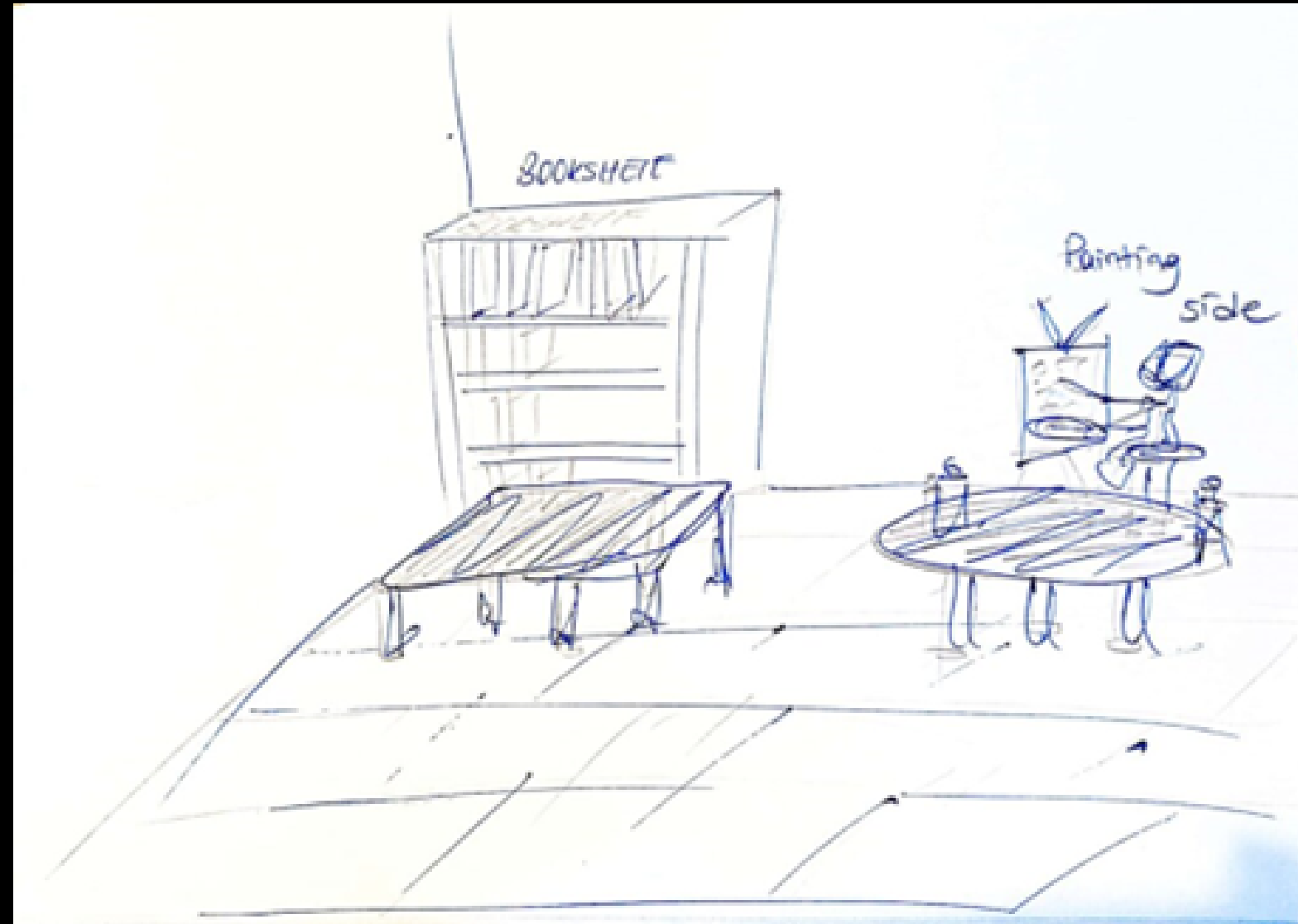
The user can find the concept they want at any time and can find people close to her and spend time with the help of the app without time restrictions.



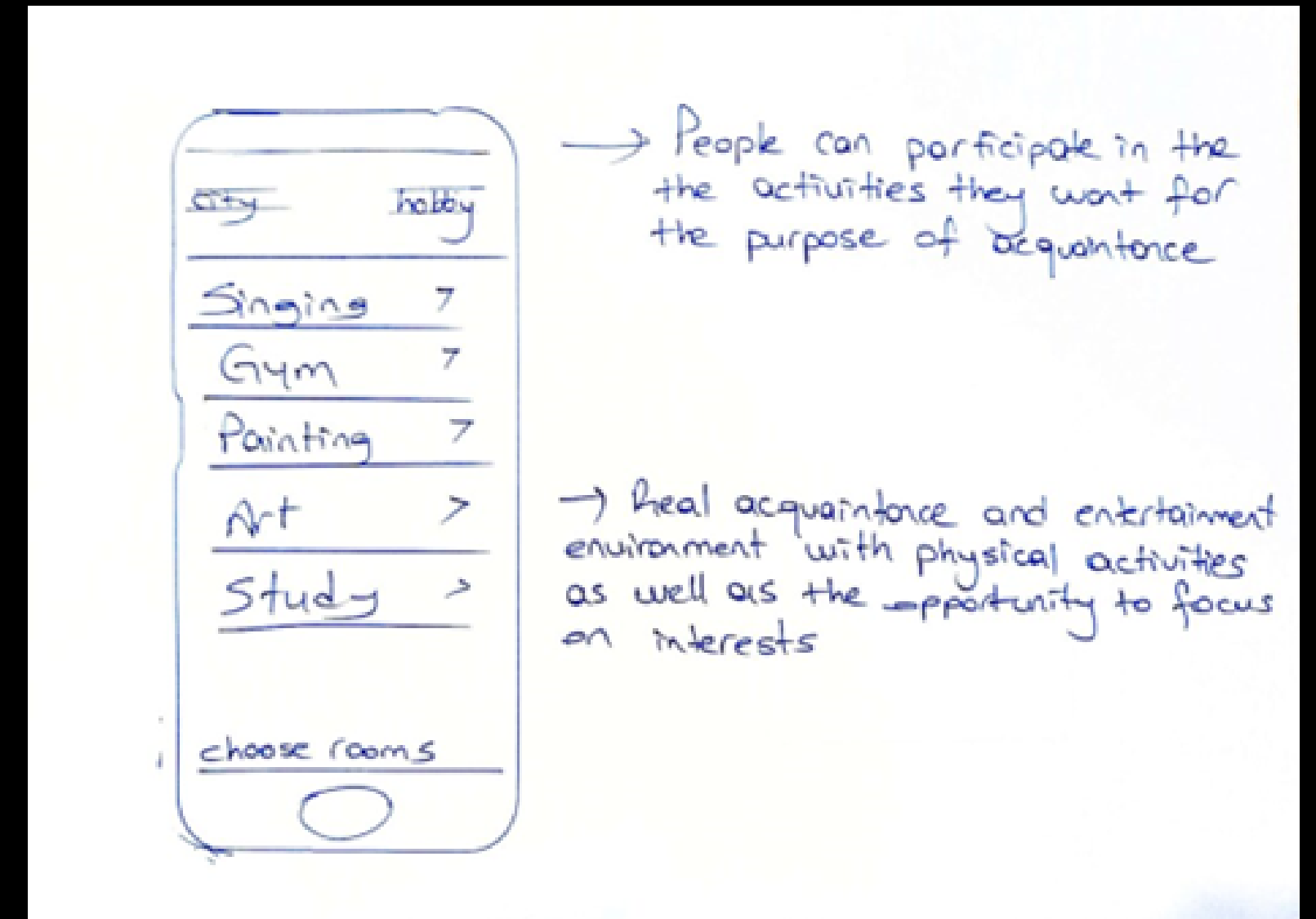
Saving Money

We offer an environment and platform where a user who has started to live life to the fullest and has just gained economic freedom can try out different activities and interests without restricting anything.

Some of Our Sketches



Cafe environment that hosts different events with different concept rooms



Virtual prototype of cafe with different concept virtual rooms & cafe's online appointment panel



Thank you Team 8!

We wish you a very successful & a fun prototyping process

