



tecnun
Universidad
de Navarra

WEAK 04

TEAM 14

The Global Studio 2021

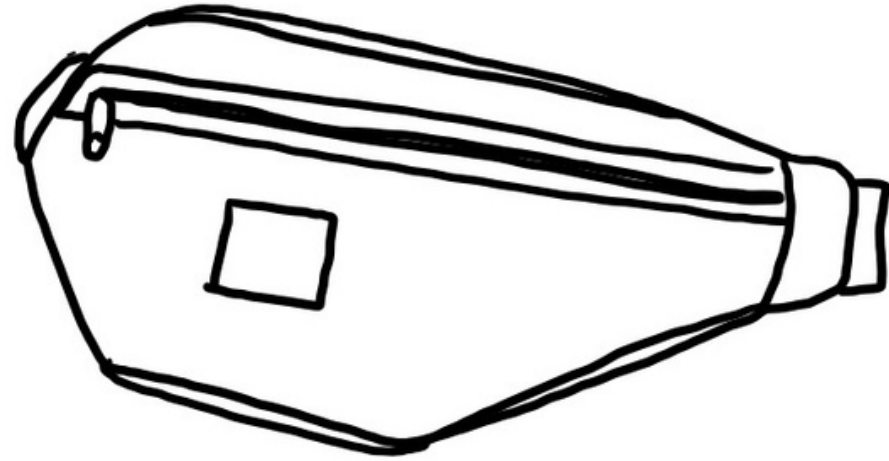


1kit

HAND BACKPACK

Focused on a traveler who doesn't need to carry a lot of weight, just carry his objects.

Easy to travel with.
Lighter and flatter concept.

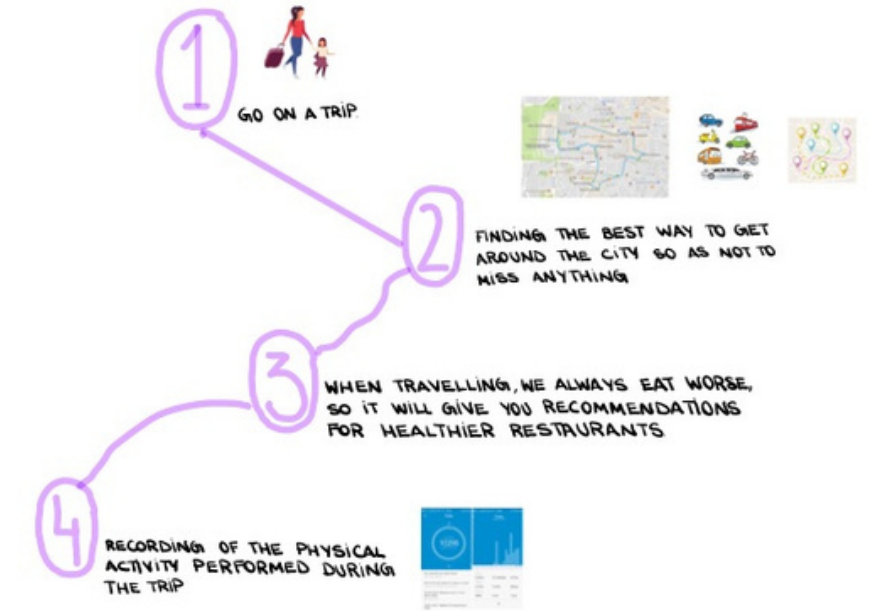


INCLUDING

SMART MAP

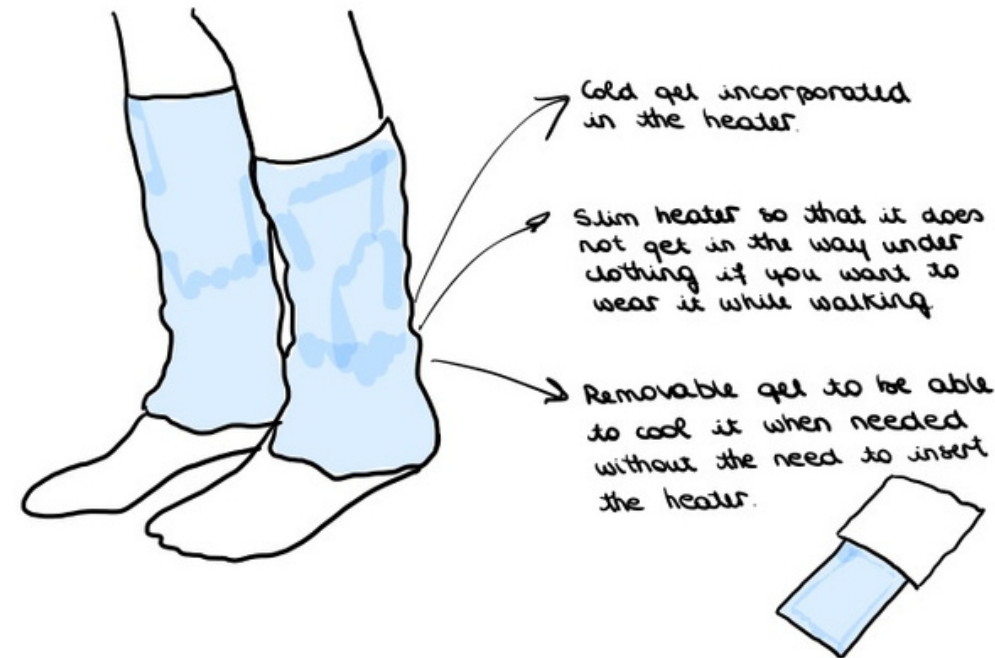
INTERACTIVE GUIDE An App

- ↳ Inform about the KM travelled and CALORIES burned.
- ↳ Provide us with RESTAURANTS near us according to our preferences
- ↳ Will tell us the BEST WAY to travel depending on the places we want to visit within the same city.
- ↳ Provide TRANSPORTATION options indicating physical exercise that is performed with each of them.



GEL HEATERS

As years go by, women often suffer from swelling of the legs as consequence of long walks or many hours of standing.



2KIT

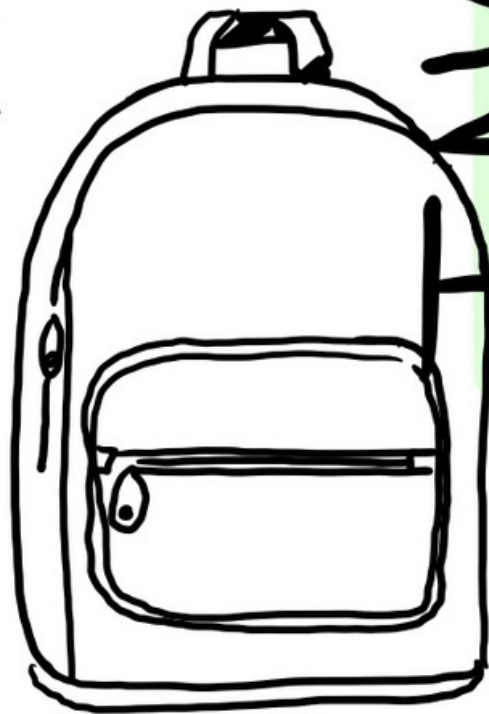
LARGE BACKPACK

Focused on a person who ENJOYS FAMILY TRIPS and not only need to carry his personal belongings but also those of the rest of the family.

MORE CAPACITY

Where we usually carry:

- CHARGERS
- CAMERA
- NOTEBOOK
- SUNGLASSES
- DOCUMENTS
- LOCK



INCLUDING:

SMART MAP

INTERACTIVE GUIDE

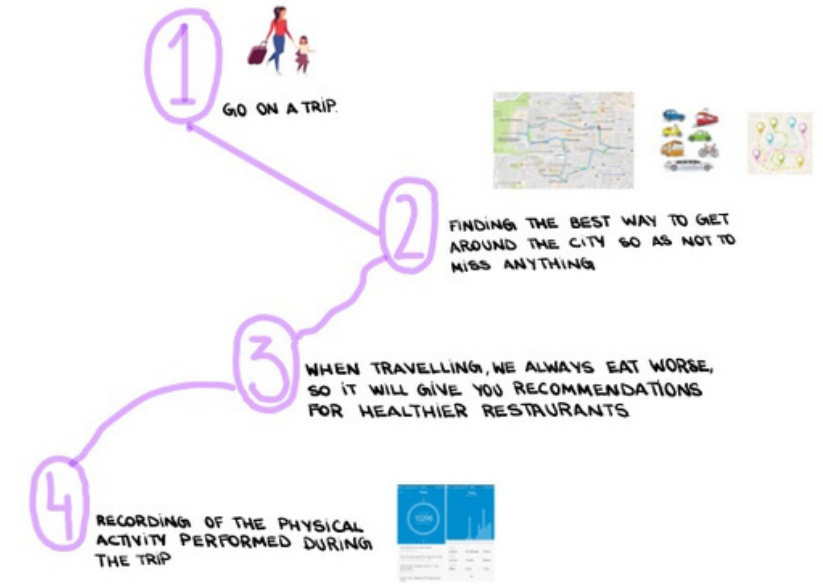
An App

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GEL HEATERS

As years go by, women often suffer from swelling of the legs as consequence of long walks or many hours of standing.



Cold gel incorporated in the heater.

Slim heater so that it does not get in the way under clothing if you want to wear it while walking.

Removable gel to be able to cool it when needed without the need to insert the heater.



