

Brief 02

TEAM 05

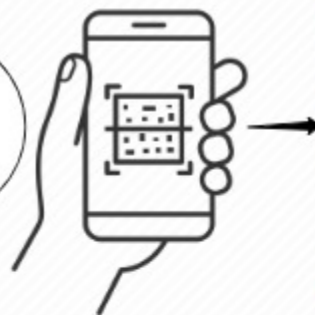
# Option 01. Eco friendly constructor with VR technology

\*The fragments are made from recycled cardboard.  
Every detail is equipped with a code that scans the smartphone.



1

2

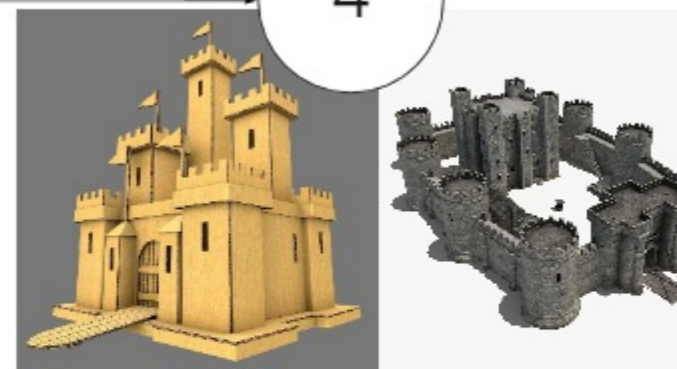


3

What you can see in VR:



4



\*The parts of this constructor are made from recycled wood.

## Option 02. Interactive book with VR technology

Our parents used to read fairy tales, they used paper books, but now, when children read, they use e-books more often. Our task is to unite such different generations, and in different ways. The interactive book is an ordinary paper book, but at the same time uses a special program on your phone or tablet to revive the characters of your favorite fairy tales.

Below are some of the features of this book:

1



The book itself has 3D pictures that become voluminous when opening a certain page.

This turns the book into an interesting subject to study for the child and the desire to spend time on the phone decreases.



2



Interest in the book is supported by the fact that modern technologies are used and three-dimensional images become even more real with the help of a phone.

The child and his parents enter the world of additional reality. Now fairy tales become interesting to parents again, because in their time there was no such thing.



3



The book itself has the appearance of an old interesting thing, reminiscent of magic books from fairy tales themselves. But it's not easy to open this book, a special key will help. The key is the love of parents, which is expressed in a letter written by parents to their children.



4



In the modern world of technology, children and parents have little time for communication. But it is very important to communicate with the family. Sometimes parents do not have enough time to share their life experiences with their children. The letter will help children always feel that their parents care and love him. In the letter, parents can describe how they love their child, or write their observations and emotions from the fairy tale they read, describe their childhood, describe their favorite fairy tale, etc., so parents and children will begin to understand each other better.

## Option 03. Bracelets and quest constructor app

A set of 4 bracelets that play the role of a tracker on the map. All trackers must be active to begin the quest. Option 2 players or 4.

This app will allow parents to compose quests inside their own home and around the city and pass them with their children. Also, this app will already have pre-prepared quests around selected cities. These quests will be made by the developers or other users of the app.



1

2



3

4



These bracelets will mark the location of the players and mark their progress.

# Option 04. A game about stars and constellations.

The idea of the game is that each player has cards with parts of the constellations (part of the image). On the back of the card there is a part of the description of the constellation (interesting facts) and a part of the QR code. One of the players starts the game: he chooses one card and reads the description, he can also explain with the help of associations what kind of constellation it is. The other players should select the correct puzzle pieces from their cards. If the solution to the puzzle is correct, then a constellation will be assembled, as well as a QR code, by which you can get additional interesting information about the starry sky.

