

**Team's 03  
Brief**

RUSSIA

**DESIGN  
PEPPERS**

**Russia** is one of the biggest countries in the world. It's population consists of many different nationalities. Russians are very friendly people.

The capital of Russia is the golden head of Moscow, the city in which every Russian dreams to visit, to walk on the Red Square, to admire the indescribable beauty of Basil the Blessed.

Almost every city in Russia is famous for something special. Saint Petersburg - city of beautiful white nights and movable bridges, city of magnificent palaces and squares.

Tula with his weapons factories, samovars and carrots. Orenburg is famous for its feather handkerchiefs, Khohloma is famous for its famous woodwork, Gjel is famous for the world porcelain dishes with Gjela paintings, Jostovo is famous for Jostov trays, which for a long time have been transformed from home utensils into decorative works of art, the glorious city of brides Ivanovo is famous for weaving.

The city of Kizhi in Karelia is itself a monument of wooden architecture.

Krasnodar Krai is a blessed land of health resorts and resorts. Every city in Russia has something peculiar to it.

Every Russian has a great sense of patriotism and loves for his Motherland, sacred respects and protects the traditions of his ancestors.

Our land is rich in talents that have made an invaluable contribution to the development and prosperity of Russia.

Many poets praised our homeland, the nature of Russia and the wonderful people living here.

Any person who once visited Russia will never be able to forget it. The hospitality and generosity of the Russian people will remain in the memory of any tourist.

Russia has a rich history, full of events and achievements. The main way of uniting people in the country have always been the traditions and customs of Russian nation, which exist for a long time.

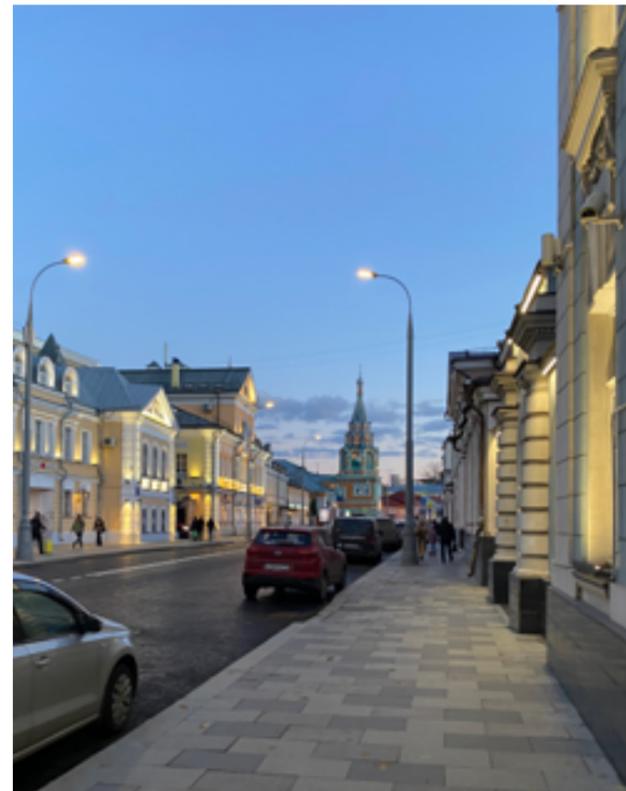
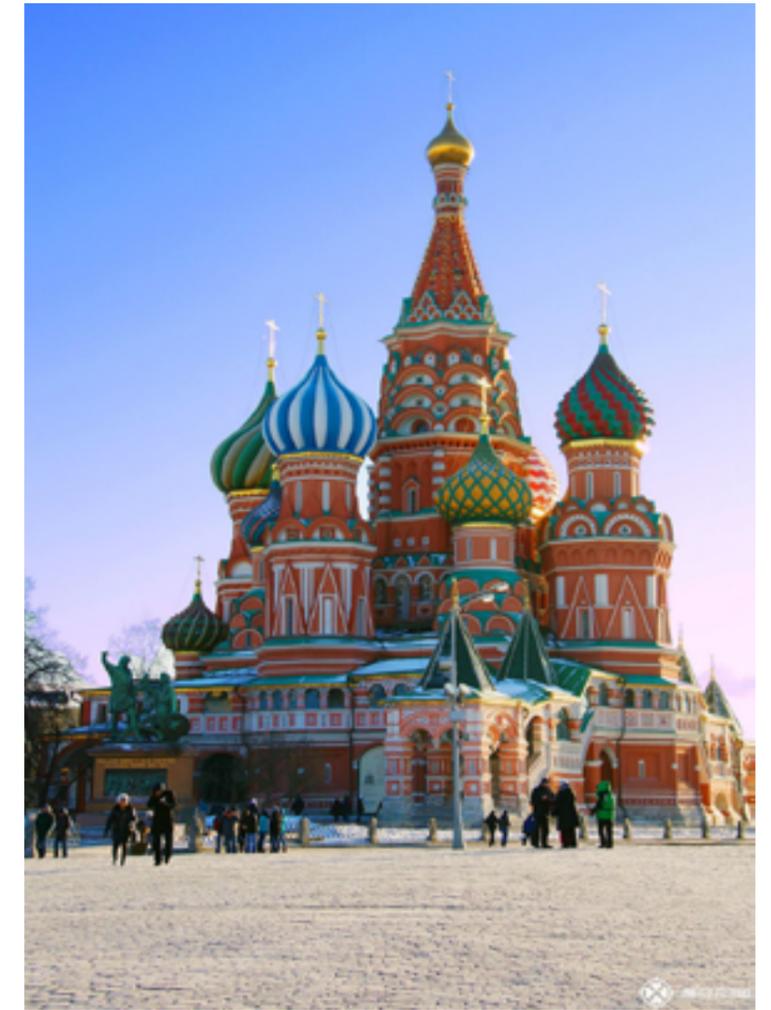
Loud dining is very popular in Russia. Since ancient times, it has been the duty of every respected person to periodically hold feasts and invite a large number of guests. Such events were planned in advance and prepared on a large scale.

Nowadays, such noisy tradition has not changed a bit. Relatives, companies of friends, colleagues can meet at a big table.

### **Climate in Russia**

The length of Russia from west to east is about 7,000 kilometers, from north to south - from 2,000 to 3,500 kilometers, which accounts for the diversity of the state's climate.

In general, the climate in Russia can be described as moderate continental. It can vary from warm to hot with dry summers and (very) cold winters with a temperature of -30 or lower and heavy



## Easter

Easter holiday in Russia is considered a bright day of general equality, forgiveness and kindness. On this day it is customary to prepare standard for this feast of treats. Kulichi (Easter cakes) are traditionally baked by Russian women, housewives, and eggs are painted by young family members (young people, children). Easter eggs represent drops of Christ's blood. Today they are not only colored in all kinds of colors, but are also decorated with theme stickers and patterns.

Directly on Easter Sunday it is customary to speak at a meeting with acquaintances «Christ is risen». Those who have heard this greeting must answer it «Truly risen». A three-fold kiss and exchange of festive treats (cuisine, easter, eggs) follow the exchange of traditional phrases.

## New Year and Christmas

New Year in Russia is celebrated in all families, at Christmas not everyone gathers. However, in all churches services are held on the occasion of the "Nativity of Christ". Usually on New Year's Day, December 31, gifts are given, families spend the old year, and then meet the New Year in with bells and the President's of the Russian Federation speech. Christmas is an Orthodox holiday which has become closely integrated into the everyday life of the Russian people. Christmas is traditionally regarded as a family celebration, which is celebrated among loved ones.

## Maslenica

Maslenica is a day of winter wires and anticipation of spring. On Maslenica week loud folk parties, entertainment for people - fairs, horse-riding, sleigh rides from the ice slides, various competitions take place. And the main tradition remains being unchanged - baking pancakes in large numbers and inviting guests to hang out with pancakes. Traditional pancakes are supplemented with all kinds of fillers - sour cream, honey, red caviar, condensed milk, jams.



## Interview

Svetlana, 47 years old  
Economist

M: Mila

S: Svetlana

M: Hello, darling, how are you?

S: Hello, fine

M: I'm working on a project. And I wanted to ask you about happiness.

S: Okey.

M: What does the word "happiness" means to you?

S: Happiness is when I'm understood and listened. And for me, happiness is the memory of happy moments in life, like childhood, and the time when my mother was alive

M: It's a very right thought I think. What do you want right now?

S: Right now, I need health and a little luck to make this work

M: Good. I hope everything you desire will come true. What do you dream of in the near future?

S: Lately, I often think of my children as successful people in this world in 20 years, a daughter marrying a good man and a son marrying a good, decent girl.

S: I want to retire with my little house by the sea and I want to open my own mini-coffeehouse there. I don't think of anything global, I think of the near future and what surrounds me. And sometimes I lack, unfortunately, vital forces and energy, and so in general, everything is, because I do a lot for my purposes and usually achieve all that I want.

M: Are you happy, by the way?

S: I can't say I'm completely happy, but I can't say I'm not happy, which is a very relative term. I think that in order to feel happy, I would like to see my dreams come true.

M: Thank you so much for this interview. I got to know you better.



## Title: The Happiness Catcher

Our idea is to keep warm memories and happy moments in our parents' lives. To make some kind of object (maybe) that can hold pleasant moments for a long time. And provide an opportunity to share bright moments of life with important people.

Share happy moments with Happiness Catcher!

### Technical details

**Scope:** in periods of low spirits, moments of homesickness, homesickness for relatives, the desire to remember the past

**Functional component:** to keep objects that carry valuable memories, pleasant emotions, happy moments

**Age group:** 35-40 years old (parents)

### Possible materials :

- \* plywood;
- \* cardboard (dense)
- \* Salt dough; \* Clay
- \* Clay;
- \* Polymer clay;
- \* Wood, etc;

### Detailed project documentation:

**Implementation options:** object (industrial design)

**Description of use:** an object (for example), which will keep warm memories, joyful moments, memorable life emotions.

### Characteristics of the item (for example):

- Unique design
- Decorated in the country's traditions
- Usability

