

Evaluation Board 1

BACKGROUND

Our society is influenced by social apps. This behavior reduce the direct human interactions. In Italy teenagers and young adults meet in bars and squares but in some circumstances the quality of the stay in the squares is not good.

CONTEXT

In Naples there is Bellini Plaza, surrounded by many universities and frequented by teenagers and young adults.



OUR REQUEST

We would like a project that improve the permanency in plaza/square, in particular in Bellini Plaza.

REQUIREMENT

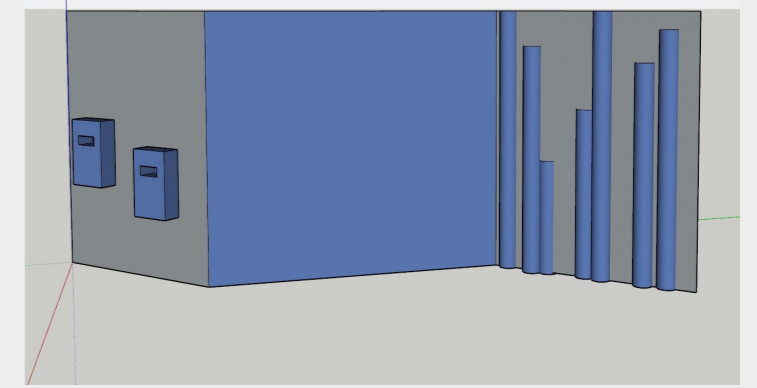
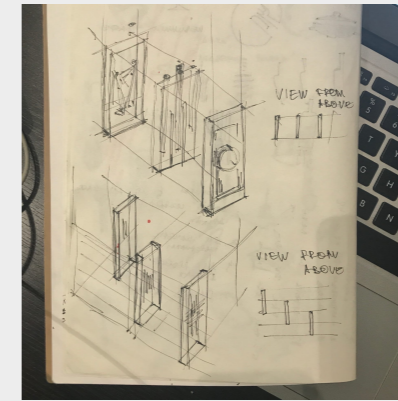
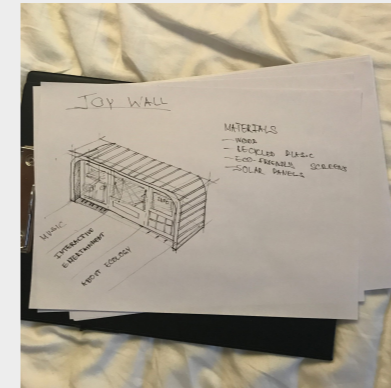
A physical structure that must be washable, sturdy, intuitive, eco-friendly, if possible, consistent with the context and interactive.

INITIAL IDEAS

We initially received 8 ideas. We agreed with them what the best aspects are, such as the use of eco-sustainable materials, a "wall" that helps interaction and the use of special musical instruments to be used in the community.

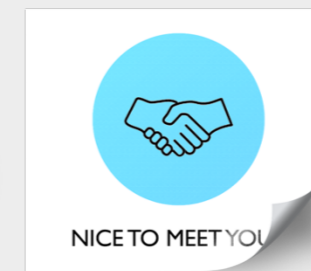


FIRST SKETCHES



REVISED IDEAS

The final project consists in using stickers to stick on the seats identifying those who want to meet new people and in using unusual walls installed in the square where you can write and draw encouraging interaction.



EASY TO USE

Very easy to use

INTERACTIVE

Quite interactive

CONTEX

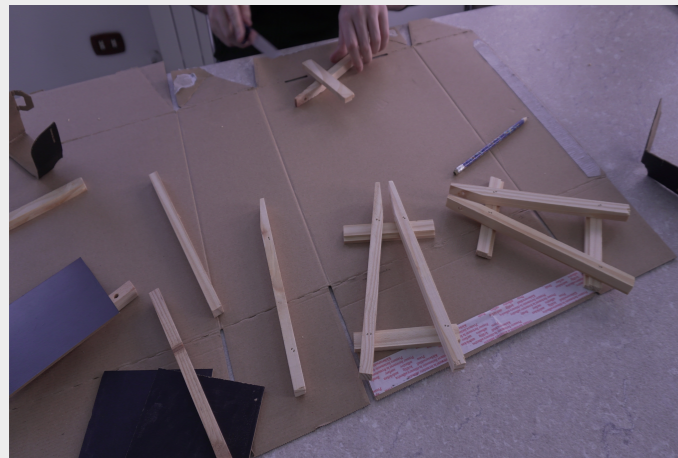
Not very consistent with the contex

STURDY

Very resistant

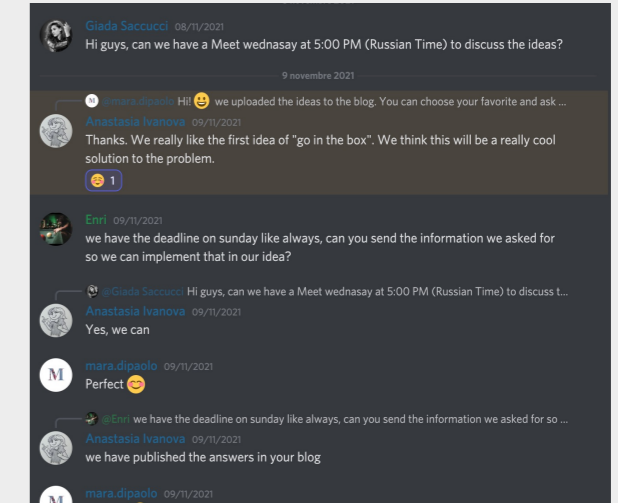
PROTOTYPING PROCESS

We made the prototype using mainly cardboard to make the base and the people. For the walls, on the other hand, wood and slate tablets were used on which we wrote with tempera colors. The bench was made with wrought iron and wooden sticks. The stickers, on the other hand, were simply printed. The model was made to scale.



COMMUNICATION

The communication took place on Discord. The girls immediately showed themselves to be nice and kind. However, the meetings were only requested by us and often in order to receive materials we had to ask for them several times. Having made few meetings made the work uncooperative and we often had to do it alone.



DEADLINE

Quite respected

FEEDBACKS

Few answers

BLOG

Active communication on the blog

DISCORD

Quite active

FINAL EVALUATION

In the first few weeks everything went well. We introduced ourselves and then presented our ideas. When we read their brief, it wasn't easy to come up with an idea initially because we didn't have a specific request, but then we appreciated it because we were free to express ourselves at our best. As far as our request is concerned, we are quite satisfied with the final result, the requirements have been met. We just wanted the concept of face-to-face interaction to be expanded even further.