



MAKE IT  
TRADITIONAL





## Project Overviews and background

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In Neapolitan tradition, meals are meant as a sharing time in which grandmothers or mothers express their affection towards their children and grandkids by cooking their dishes.

Nowadays many of those traditional recipes are lost in time. This happened because they were handed down practically, so it is hard to find them in a written form.

# Project Overviews and background

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So, adults(45-55) have pleasant memories of what they used to eat when they were children. In fact, those smells and tastes, combined with those shared moments, were for them a gift of happiness.

In this regard, we thought about an affordable, usable and satisfying device, which is meant to offer traditional recipes with a modern touch.

# Scenario

BEFORE



# *Some old recipes*

## *Eggplants with chocolate*

*600 gr eggplants*

*5/6 eggs*

*Peanut oil A/R*

*flour A/R*

*almonds A/R*

*sugar Chocolate sauce*

*250 ml milk*

*300gr dark chocolate*

*100gr cocoa*

*90gr sugar*

*4 egg yolks*

## *Pasta and beans with lard*

*2 Wedges of garlic*

*1 lt Vegetable or beef broth*

*1 Onion*

*1 Carrot*

*1 Celery*

*400 gr Boiled Borlotti beans 100 gr*

*Pancetta*

*70 gr Lard*

*100 gr Peeled tomatoes*

*320 gr Short pasta Salt A/R*

*Pepper A/R*



# *Some old kitchen tools*

*We want to show some tools that belong to our gastronomic traditions to give the idea of what were the antique tools used in the past:*



*Tool for peeling and pressing tomatoes. It allows you to have tomato sauce to dress pasta and other dishes*



*Pasta maker: stretches and shapes the dough by putting it between rollers and creates different shapes of pasta*



*Mattarello/rolling pin: stretches the dough by putting hands at the ends and going back and forth*

# Scenario

AFTER



# Target User

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Adult (45-55)

# Market

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Cost: 30-60€

Cost of the design: not estimated



# Facilities

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## Materials:

Stationery

Paper

Modelling Clay

Cardboard

Wood

## How to prototype:

Balsamiq

Marvel

Photoshop

Open to discover new  
software